

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
REGIONAL COUNCIL EXECUTIVE COMMITTEE MEETING

August 16, 1999
MAG Offices
302 North 1st Avenue, Phoenix, Arizona

MEMBERS ATTENDING

Mayor Neil Giuliano, Tempe, Chairman
Mayor Skip Rimsza, Phoenix, Vice Chairman
* Mayor Jay Tibshraeny, Chandler

Mayor Elaine Scruggs, Glendale
Mayor John Keegan, Peoria

* Not present

1. Call to Order

The Executive Committee meeting was called to order by Chairman Neil Giuliano at 11:45 a.m.

2. Approval of July 19, 1999 Executive Committee Meeting Minutes

Mayor John Keegan moved, Mayor Skip Rimsza seconded and it was unanimously carried to approve the July 19, 1999 Executive Committee meeting minutes.

3. Vision 2025 Update

Mr. Bourey stated that reports from 16 of the collaborative groups and nine subcommittees were developed and pulled into a framework by the Valley Vision 2025 consultant, Collaborative Economics. Mr. Bourey stated that then the nine thematic subcommittees refined the draft goals. A meeting of the subcommittee chairs and the Committee co-chairs was held on July 16th to review these draft goals. The full Committee will review the draft at their meeting on August 4, 1999. After review by the full Committee, the draft will then be presented at six forums in the region for public comment. Mr. Bourey stated that this process would take until the end of the year. He said that a telephone survey is planned. Mr. Bourey mentioned that receiving balanced input is a concern of the committee.

Mr. Bourey indicated that a meeting with the business community was held at the beginning of June. The new Chair of the Greater Phoenix Leadership (GPL), Quentin Smith, attended the meeting. Mr. Bourey stated that GPL considered their involvement with Valley Vision 2025 at their recent retreat. He indicated that Mr. Smith will attend the Regional Council meeting on July 28th to discuss GPL's participation in the project.

Chairman Giuliano requested clarification on the participation of the GPL. Mr. Bourey replied that we are seeking a partnership. He indicated that he anticipates having further information by the Regional Council meeting.

Mayor Tibshraeny asked for the status of monetary contributions. Mr. Bourey replied that contributions have not yet been solicited.

Mayor Scruggs stated that it is important to ensure diversity in the telephone survey. She expressed concern about receiving input from a diverse population. Mr. Bourey replied that the method of the survey would be statistically valid. Mr. Bourey indicated that the telephone survey would be a random sampling of a minimum of 800 households and would be taken in mid-September to the beginning of November. The analysis would take 2-4 weeks. Mr. Bourey commented that the forums would take place between Labor Day and Thanksgiving.

4. Future MAG Office Space

Mr. Bourey stated that the topic of office space for MAG was discussed at the Regional Council retreat held in January. He indicated that MAG is in the second year of a four year lease, which expires on June 30, 2001. Mr. Bourey commented that staff has met with a real estate consultant and discussed options, including continuing to lease or purchase the existing space or leasing or purchasing another site. Mr. Bourey stated that RPTA and MAG together lease more than half of this building. He indicated that it may be cost effective to purchase the building. However, ownership would raise certain issues. Mr. Bourey said that initial discussions have taken place with the owners of the present building. He indicated that MAG, RPTA and McCarthy leases expire at the same time, which may be advantageous to our negotiations. Mr. Bourey suggested retaining a consultant with a specialized background and the involvement from financial representatives of member agencies.

Mayor Tibshraeny expressed concern with issues that may arise from owning a building. Mr. Bourey stated that he has had discussions regarding risks with Frank Fairbanks. He noted that a building purchase may be a positive move with a good return.

5. Governor's Transportation Vision 21 Task Force Update

Mr. Bourey stated that on July 8, MAG staff gave a presentation to the Governor's Transportation Vision 21 Task Force, Definition of Needs, Resources and Revenue Committee. He handed out copies of the presentation to the Committee and stated that additional copies are available. Mr. Bourey stated that an update on the Task Force has been presented to the Regional Council Transportation Subcommittee and the Management Committee. An update will be provided to the Regional Council on July 28th. The MAG presentation to the Task Force provided an overview of the MAG Long Range Transportation Plan and potential funding needs and included information on projections, the planning process, technical planning analyses, an overview of adopted plans, a vision of transportation needs beyond the plan, and funding needs. Mr. Bourey commented that PAG also gave a presentation to the Task Force. PAG presented a program summarizing their projects, costs, revenue and shortfall of revenue. He mentioned that PAG presented possible alternative solutions to the shortfall.

Mr. Bourey stated that the MAG meeting to host the Governor's Transportation Vision 21 Task Force may be scheduled for August or September. Mayor Scruggs indicated that September would be preferable.

Mayor Scruggs stated that streamlining the transportation planning agencies and process seems to be a priority of the Task Force. At the public hearings she attended, the Task Force requested input from citizens on their choice as the planning authority. Mayor Tibshraeny expressed concern for the goals of the Task Force. Mr. Bourey stated that the Task Force will meet for two years and would issue a report on their recommendations.

6. MAGIC Update

Rita Walton stated that MAGIC has just completed its first year of operation. Ms. Walton's presentation showed that MAGIC was created by the Regional Council in June 1998 to utilize existing data more effectively, develop and update information, make quality information and services more available, and to provide custom formatting and analysis. Ms. Walton summarized the MAGIC administrative structure and reviewed the FY 1999 year of operations, which was ahead of budget by approximately \$1,000. Ms. Walton updated the Committee on the services performed for member agency customers and commercial and non-commercial customers. She mentioned that there is no charge to member agencies for regular services. Ms. Walton stated that an Advisory Forum was held on June 14, 1999. Participants included information technology staff, MAGIC customers and representatives of the MAG Management Committee. Ms. Walton mentioned that the Greater Phoenix Economic Council was one of the many participants who attended the forum. She indicated that input received at the forum included keeping data updated on an ongoing basis.

The Executive Committee expressed support for the progress of MAGIC. Chairman Giuliano thanked Ms. Walton for her report and asked if there were any questions. Hearing none, and there being no further business, the meeting was adjourned at 12:45 p.m.

Chairman

Secretary